

Brentwood-Liberty Strategic Planning Report

Strategic Plan Overview

The following strategic plan is our organization's process of defining direction, developing action aligned events and making decisions on allocating resources and capturing opportunities to pursue our strategy.

Start Date

7/1/2023

End Date

6/30/2024

Our Program Mission Statement

To improve agriculture conditions and practices in and about Contra Costa County, to develop agricultural skills or prepare for leadership, cooperative attitudes and rural responsibility, in individuals preparing to enter an agricultural occupation. To advance the cause of agriculture education and to encourage the FFA. FFA makes a positive difference in the lives of students by developing their potential for: premier leadership, personal growth and career success through agriculture education.

Our Program Vision Statements

1. Increasing our involvement in our events
2. Create a welcoming and diverse membership
3. Create leaders within organization and community
- 4.
- 5.
- 6.

Our SWOT Analysis

Strengths

1. We have a good connection with our school administration
2. We have strong community support
- 3.
- 4.
- 5.
- 6.

Opportunities

1. We are growing each year in number of members
2. Teacher rollover has decreased
3. Admin and counselors have been supportive
- 4.
- 5.
- 6.

Our Goals & Outcomes

Goals

1. Get students more involved in activities such meetings, CDE, LDE and conferences
2. Encourage members to try something new
3. Host events that students will enjoy and want to come to by offering events based on their interest
4. Hold an event focused on engaging freshmen students
5. Encourage students to enroll in different ag classes and continue on in pathways
6. Finding new ways to promote events that we offer to increase attendance

Weaknesses

1. Our booster's group could create a clear and concise budget
2. We need help with getting more involvement from current members
- 3.
- 4.
- 5.
- 6.

Threats

1. Community members that do not understand agriculture and talk bad about the program
2. School district not approving intra-district transfers
3. Reputation on campus because of how others perceive us with stereotypes
4. Funding!!!
- 5.
- 6.

Outcomes

1. Good - more people at our events than past year, new faces are coming to events and participating
2. We did good on that and have seen new students at our practices and events.
- 3.
4. We have seen an increase in involvement from freshmen students
- 5.
- 6.

Approved by: _____ (Teacher)

Date: _____

Approved by: _____ (Chapter President)

Date: _____

Brentwood-Liberty Strategic Leadership Report

7/1/23 - 6/30/24

The following are the student leaders that are initiating the program's strategic plan through development and management of key program activities that align to the mission and vision plan of the program.

Student Officers

Office	Student Name	Biography
Chapter President 9/27/23 - 5/22/24	Hannah Gozo	
Chapter Vice President 9/27/23 - 5/22/24	Landyn Vickers	
Chapter Secretary 9/27/23 - 5/22/24	Blaine Welte	
Chapter Treasurer 5/30/23 - 5/28/24	Violet Stevens	
Chapter Sentinel 5/23/23 - 5/22/24	Zena Scott	
Chapter Reporter 9/27/23 - 5/22/24	Gracie Power	
Section Vice President 6/7/23 - 6/7/24	Ashley Feddersen	

Program Committees and Objectives

Committee and Leaders	Committee Summary, Objectives and Members
Growing Leaders - Leadership Chair: Co-chair:	Members: Carson Berard, Hayden Corley, Meya DiMaggio, Audrey Twigg
Building Communities - Citizenship Chair: Co-chair:	Members: Ireland Fitzpatrick, Niko Gonzalez, Bryce Lawrence, Samantha Vargas
Building Communities - Economic Development Chair: Co-chair:	Members: Benjamin Headley, Violet Stevens
Strengthening Agriculture - Chapter Recruitment Chair: Co-chair:	Members: Angelo Baldocchi, Meya DiMaggio, Lily Parsons, Gracie Power, Emma Radabaugh, Alexander Silva, McKenzie Thomas, Blaine Welte

Brentwood-Liberty Program Action Events

7/1/23 - 6/30/24

The following are the student leaders that are initiating the program's strategic plan through development and management of key program activities that align to the mission and vision plan of the program.

Superior Region FFA COLC

Sep 30 2023 - Oct 1 2023

Committee: **Growing Leaders - Leadership**

Activity Description:

Goal #1

Plan of Action #1

Outcome Evaluated and Reported #1

Goal #2

Plan of Action #2

Outcome Evaluated and Reported #2

Goal #3

Plan of Action #3

Outcome Evaluated and Reported #3

Advancing Leaders

Impact

Related to Quality Standard

Accomplishments

Recommendations

Student Attendees:

Event Photos

Chocolate Sales

Dec 2 2023 - Dec 3 2023

Committee: **Building Communities - Economic Development**

Activity Description:

Goal #1

Plan of Action #1

Outcome Evaluated and Reported #1

Goal #2

Plan of Action #2

Outcome Evaluated and Reported #2

Goal #3

Plan of Action #3

Outcome Evaluated and Reported #3

Advancing Community

Impact

Related to Quality Standard

Accomplishments

Recommendations

Student Attendees: Jocelyn Aguilar Lopez; Julien Alfaro; Michaela Brennan; Santiago Cardenas-Solano; Hayden Corley; Ireland Fitzpatrick; Nevaeh Fortunati; Sydney Gale; Hannah Gozo; Diana Guerrero; Honi haskins; Benjamin Headley; Brooke Jacobs; Justen Keusch; Bryce Lawrence; Brooke Lind; Mac McDevitt; Estrella Onofre Gutierrez; Baleria Soriano Bravo; Cole Stanley; Cash Stevens; Audrey Twigg; Emilio Velez; Blaine Welte

Event Photos

Brentwood-Liberty Strategic Program Budget

7/1/23 - 6/30/24

The following program budget outlines the estimated income and expenses for this year as well as the actual YTD income and expenses. The sources of funding and uses of funding are categorized by program committee.

Income

Sources of Funding	Program Budget	Estimate from Events	Actual Income	Differences (Actual - Estimate)
Beginning Balance				
School Funding (School Budget and other Funds)	\$0		\$0	
FFA Funding (Dues and Other)	\$0		\$0	
Other Sources of Funding	\$0		\$0	
Sub Total	\$0		\$0	
Growing Leaders - Leadership Committee	\$0			\$0
Growing Leaders - Healthy Lifestyle Committee	\$0			\$0
Growing Leaders - Scholarship Committee	\$0			\$0
Growing Leaders - Personal Growth Committee	\$0			\$0
Growing Leaders - Career Success Committee	\$0			\$0
Building Communities - Environmental Committee	\$0			\$0
Building Communities - Human Resources Committee	\$0			\$0
Building Communities - Citizenship Committee	\$0			\$0
Building Communities - Stakeholder Engagement Committee	\$0			\$0
Building Communities - Economic Development Committee	\$0			\$0
Strengthening Agriculture - Support Group Committee	\$0			\$0
Strengthening Agriculture - Chapter Recruitment Committee	\$0			\$0
Strengthening Agriculture - Safety Committee	\$0			\$0
Strengthening Agriculture - Agricultural Advocacy Committee	\$0			\$0
Strengthening Agriculture - Agricultural Literacy Committee	\$0			\$0
Income Total	\$0		\$0	\$0

Budget Summary

Total Sources of Funds	\$0		\$0	\$0
Total Uses of Funds	\$0		\$0	\$0
Net Budget Balance	\$0	\$0	\$0	\$0

Brentwood-Liberty Strategic Program Budget

The following program budget outlines the estimated income and expenses for this year as well as the actual YTD income and expenses. The sources of funding and uses of funding are categorized by program committee.

Expense

Uses of Funding	Program Budget	Estimate from Events	Actual Income	Differences (Actual - Estimate)
School Activities	\$0		\$0	
FFA Activities	\$0		\$0	
Other Uses	\$0		\$0	
Sub Total	\$0		\$0	
Growing Leaders - Leadership Committee	\$0			\$0
Growing Leaders - Healthy Lifestyle Committee	\$0			\$0
Growing Leaders - Scholarship Committee	\$0			\$0
Growing Leaders - Personal Growth Committee	\$0			\$0
Growing Leaders - Career Success Committee	\$0			\$0
Building Communities - Environmental Committee	\$0			\$0
Building Communities - Human Resources Committee	\$0			\$0
Building Communities - Citizenship Committee	\$0			\$0
Building Communities - Stakeholder Engagement Committee	\$0			\$0
Building Communities - Economic Development Committee	\$0			\$0
Strengthening Agriculture - Support Group Committee	\$0			\$0
Strengthening Agriculture - Chapter Recruitment Committee	\$0			\$0
Strengthening Agriculture - Safety Committee	\$0			\$0
Strengthening Agriculture - Agricultural Advocacy Committee	\$0			\$0
Strengthening Agriculture - Agricultural Literacy Committee	\$0			\$0
Expense Total	\$0		\$0	\$0

Budget Summary

Total Sources of Funds	\$0		\$0	\$0
Total Uses of Funds	\$0		\$0	\$0
Net Budget Balance	\$0	\$0	\$0	\$0